

BRETOM > We're hiring!

# Graphic Designer



Salary: £28k-£35k depending on experience > Seniority: Junior / Mid > Start Date ASAP > London - Twickenham

## An opportunity to make a difference



As a key member of the Bretom team, reporting to the Founding Director, you'll be fundamental to delivering, and growing, our creative offering. Responsible for creating inspiring, conceptual ideas and collateral across our growing client pool.

Fluent across InDesign, Photoshop and Illustrator, you'll have excellent design skills and be able to produce both accurate and timely artwork across our client portfolio. Motion graphics and social media asset creation are growth areas for Bretom.

- Full time role with unlimited planned annual leave
- Hybrid working, with 1 day/week in our Twickenham office
- Candidate must have the right to work in the UK

## The areas you can flourish in

You'll contribute to the creation and delivery of a wide range of digital and print projects: from quick turnaround digital banners to high quality print literature, event collateral, brand identity projects, websites and social media campaigns.

### Duties & Responsibilities

A lover of design excellence, who gets energy from helping other people out, in this role you will:

- Bring big ideas to life as you create and contribute to the design and delivery of all collateral from the initial concept stage through to artworking. Understand brand guidelines and deliver assets that are consistent with them.
- Create concepts that are expressed with logic so that our clients engage with the creative journey step by step - delivered in creative document format. Able to structure strong creative logic linked to the brief and robust concept rationale.
- Maintain and quality assure assets to support online/offline communications, marketing campaigns and business development using industry standard software applications (Adobe InDesign/Photoshop and Microsoft PowerPoint/Word/Keynote).
- Always stay a little bit restless to improve in your visual discipline and toolbox whilst elevating the visual identity of Bretom. Seek and share inspiration for innovation relevant to target audiences. Brings fresh thinking to work and makes recommendations beyond the prescribed channel mix.
- Be a humble collaborator, liaising with key stakeholders (employees and freelancers) across the agency, to manage their expectations throughout the production of your collateral.
- Execute multiple projects simultaneously, to deadline. Assist in project planning to ensure deadlines are realistic and achievable. Be able to quote accurate timings and to keep to them.

### Skills and expectations

- Relevant experience within a studio environment or as a proven freelancer
- Good level of Mac experience and proficient skills in Adobe Creative Suite (InDesign, Photoshop, Illustrator)
- Highest level of attention to detail and accuracy
- Some experience in Microsoft Office (Powerpoint/Word)
- Good understanding of digital design and development
- Ability to work autonomously but able to work collaboratively within a team
- Dedicated to personal and professional development
- Good interpersonal communication skills and ability to build positive relationships with Bretom and client stakeholders at all levels
- Strong motivation and ability to follow through with multiple tasks and see them through to completion



## Working at Bretom

At Bretom, we are grounded but brilliant, driven by exceptional outputs rather than personal ego. Where craft, strategic creativity and intelligence come out to play. Bretom is a space for creativity and ideas to flourish - no matter where or who they come from.

We value a spirit of reflection, collaboration, and constructive debate within the team, inviting fresh new thinking to any challenge. And quite often we bring our clients on that journey too - because we value partnership and diversity of thought to reach the best possible outcome for our clients.

We also believe in supporting each other professionally in whatever direction you want to go, celebrating our wins, learning together, embracing and championing our differences, and nurturing talent and ambition. Built on trust and autonomy, Bretom values wellbeing and balance (demonstrated by unlimited planned annual leave following successful probation), with the belief that we deliver our best when we find fulfilment inside and outside of work.



Find out more about what makes us different at:

> [bretom.com/about](https://bretom.com/about)